

# Undergraduate Outcomes Report

## Summary for the 2021-2022 Academic Year

The data presented in this report is based off of first destination data that was self-reported by students in their UTK Career Profile or found via social media as of November 30, 2022. This year set records in several categories. In comparison with final outcomes in 2020-2021, we saw an increase in students completing internships, students obtaining a positive outcome, and an increase in salary average. Approximately 2% more students moved out-of-state than in the previous year. Knowledge/response rate remained high at 92% but dropped from 93% in 2020-2021.

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# First Destination Statistics & Salaries

## Methodology

The undergraduate career team uses several different methods to collect the data for this report. The population is Haslam College of Business undergraduates who graduate in August 2021, December 2021, and May 2022. At the University of Tennessee, this data is housed in a software platform called 12Twenty. The Center for Career Development maintain the database of outcomes for university reporting. When collecting data, we follow the guidelines put forth by the National Association of Colleges & Employers (NACE) on what information to collect and how to collect it. This year we were able to collect data from students in our BUAD 405 class. We also email each graduate with a link to self-report their first destination outcome, which refers to the first employment or education opportunity that a student accepts immediately following graduation. If we are unable to solicit a response through email, we use other avenues including calling graduates and searching LinkedIn. Lastly, we contact employers to ask whom they have hired from The University of Tennessee in the past year. We continue collecting data for six months past graduation per NACE standards.

## Key

Total # = Number of students graduating in major

Known # = Number of students with first destination outcomes/salaries reported in 12Twenty

\*Outcome percentages are based off the known #

\*\* Totals, on occasion, may not equal to 100% due to rounding

## Table 1 – Outcomes

### First Destination Report - Haslam College of Business - Undergraduate Programs

Reported as of November 30, 2022

Major	Total		Known		Employed Full-Time <sup>1</sup>		Employed Part-Time <sup>2</sup>		Further Education		Still Seeking Employment or Education		Out of Job Market	
	#	%	#	%	#	%	#	%	#	%	#	%	#	%
Accounting	96	93%	89	33%	29	1%	1	63%	56	3%	3	0%	0	0%
Business Analytics	179	93%	167	81%	136	0%	0%	22	13%	7	4%	2	1%	
Economics	29	93%	27	81%	22	0%	0%	4	15%	1	4%	0	0%	
Finance	187	92%	172	81%	140	1%	1%	20	12%	9	5%	2	1%	
Human Resource Management	39	97%	38	92%	35	0%	0%	3	8%	0	0%	0	0%	
Management	104	91%	95	84%	80	2%	2%	7	7%	3	3%	3	3%	
Marketing	239	89%	212	87%	185	7%	3%	14	7%	4	2%	2	1%	
Public Administration	12	100%	12	50%	6	0%	0%	2	17%	3	25%	1	8%	
Supply Chain Management	360	92%	332	91%	303	2%	1%	15	5%	9	3%	3	1%	
<b>Total<sup>3</sup></b>	<b>1248</b>	<b>92%</b>	<b>1143</b>	<b>82%</b>	<b>937</b>	<b>11</b>	<b>1%</b>	<b>143</b>	<b>13%</b>	<b>39</b>	<b>3%</b>	<b>12</b>	<b>1%</b>	

## Notes

1. Includes full-time own ventures, full-time post graduation internships, full-time fellowships, and all other types of full-time employment.
2. Includes part-time own ventures, part-time post graduation internships, part-time fellowships, and all other types of part-time employment.
3. Information within majors may not equal total due to double majors.

## Table 2 – Salaries

### First Destination Report - Haslam College of Business - Undergraduate Programs

National data come from the 2022 NACE Salary Survey. This includes data reported by colleges and universities and is broken down by region. The following chart uses the Southeast region salaries for comparison.

Major	Total	Known	# of Salaries Reported <sup>1</sup>	Average Salary	Median Salary	Low Salary	High Salary	Southeast Region Average Salary
	#	#	#	\$\$	\$\$	\$\$	\$\$	\$\$
Accounting	96	89	14	\$53,660	\$52,000	\$30,000	\$100,000	\$52,188
Business Analytics <sup>2</sup>	179	167	46	\$63,675	\$65,000	\$35,000	\$175,000	\$50,552
Economics	29	27	9	\$59,756	\$58,750	\$33,000	\$84,000	\$56,466
Finance	187	172	72	\$63,641	\$62,500	\$24,000	\$175,000	\$55,540
Human Resource Management	39	38	12	\$53,698	\$52,000	\$29,120	\$75,000	\$48,724
Management	104	95	29	\$53,273	\$50,000	\$29,120	\$90,000	\$52,144
Marketing	239	212	65	\$50,653	\$50,000	\$24,000	\$100,000	\$46,912
Public Administration	12	12	2	\$60,500	--	\$55,000	\$66,000	\$44,941
Supply Chain Management <sup>3</sup>	360	332	178	\$59,733	\$60,000	\$30,000	\$100,000	--
<b>Total</b>	<b>1247</b>	<b>1143</b>	<b>514</b>	<b>\$58,312</b>	<b>\$59,000</b>	<b>\$24,000</b>	<b>\$175,000</b>	<b>\$51,677</b>

#### Notes

1. Includes only respondents reporting full-time annual salaries
2. Data Analytics used as comparison salary for Business Analytics
3. NACE does not have an equivalent to Supply Chain Management

## Table 3 – Internships Completed by Graduates

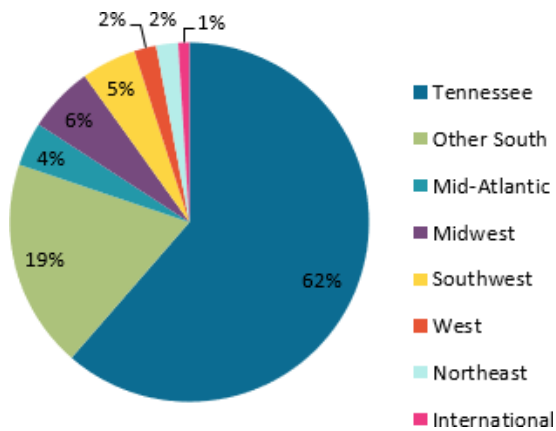
When students report their first destination outcome in 12Twenty, they are asked to mark yes or no as to whether they completed an internship, co-op or academic/major-related work experience. The table below reflects data from the responses to this question. Information within the majors may not equal the total due to double majors.

Major	Known	Completed Internship	
		#	%
Accounting	80	66	83%
Business Analytics <sup>2</sup>	139	113	81%
Economics	26	21	81%
Finance	153	117	76%
Human Resource Management	36	36	100%
Management	92	79	86%
Marketing	189	154	81%
Public Administration	10	8	80%
Supply Chain Management <sup>3</sup>	286	240	84%
<b>Total</b>	<b>1011</b>	<b>834</b>	<b>82%</b>

## Top Employers Hiring Undergraduate Business Students

Employer	FT Positions
The Pilot Company	28
Axle Logistics	27
PepsiCo/Frito Lay, Inc.	26
Deloitte	16
J.B. Hunt Transport, Inc.	15
Amazon.com, Inc.	12
Oracle	12
21 <sup>st</sup> Mortgage Corporation	11
Home Depot	11
Insight Global	11
Philips	10
Total Quality Logistics	9
Dell Technologies	8
DHL Supply Chain	7
International Paper	7
Manhattan Associates	7
NTT Data	7
Schneider Electric	7
Techtronic Industries (TTI)	7
Procter & Gamble	6

## Top Locations for Undergraduates



## Tennessee Hiring

